

Mechanics

- Open to all SEIPI-member companies.
- One entry per company with 5 max members.
- Jingle must contain “AQ&PC” or Quality & Productivity in its lyrics with any musical instrument as accompaniment.
- Jingle must be within 3 mins in either English or Tagalog.
- Submit a hard copy of the lyrics (8.5” x 11”, double-spaced, 1 copy) to AQPC c/o aiii@cypress.com on or before March 26, 2010.
- Bring a Minus One instead of instruments (logistics and space constraints)
- Judging will be done by the AQPC officers plus selected VIP’s during the convention.
- Criteria:

- Composition (lyrics and originality)	40 points
- Musicality (music style, melody)	30 points
- Audience impact	30 points
- Only 1 winner shall receive cash prize (Php5K) to be announced on the 2nd day of convention.